

**Monday April 29, 2019 8:00 a.m.-12:00 p.m.**  
**Doubletree by Hilton, 5780 Major Blvd.,**  
**Orlando, Florida**

# All-Threat Strategic Seminar



Prior to the LEIU/IALEIA Annual Training Event, IALEIA is offering a four-hour, hands-on seminar on conducting strategic analysis. The course involves pre-reading, exercises, models, and take-aways. Participants should have an electronic device with Internet connection available during the seminar and for post-seminar work. Pre-registration for the seminar is necessary to provide pre-seminar readings and seminar instructions.

**At the conclusion of the seminar, participants will be able to:**

- **Discuss the structure and models used in strategic analysis.**
- **Identify the techniques and tools used in strategic analysis**
- **Develop topics and collection plans for strategic analysis.**
- **Create critical questions to further the assessment.**

## **SPECIAL NOTE**

**Attendance is free for those registered for the 2019 LEIU/IALEIA Training Event.**

**Class size is limited to 40 attendees.**

**Contact Marilyn Peterson ([Marilynbp1@verizon.net](mailto:Marilynbp1@verizon.net)) to register or ask questions about the seminar.**

The seminar will be conducted by Marilyn B. Peterson, a 38-year member of IALEIA and a veteran intelligence analyst who has developed and taught analytic classes since 1985.